**BEDCO April Meeting Minutes**

**Mission Statement**

* BEDCO is committed to enabling economic growth by facilitating the development of housing and new businesses, providing support and solutions to existing businesses, as well as protecting the small-town values that make Baxter an excellent community to call home.

**WFH**

* **Need to start discussing Phase V**
* Builder sign placed outside of WFH (with sold stickers for respective lots)
* Steph working on social media marketing (reels [videos] for school, businesses etc)

**JEDCO Update**

* Facade Grant: Working with Dan and Missey – will get meeting scheduled
* Mid Iowa Planning – gauge interest

**Economic Development Conference**

* May 18th, 8am-4pm; Reach out to Katie P if interested in attending
* Katie attending in AM
	+ Stephen attending with Katie

**Marketing:**

* Katie and Lindsay working with Mack Nady on brochures, flyers, etc.
	+ Will be bringing in someone to shoot drone footage, take pictures
* Possibly talk with City Council on going in on the marketing initiatives for Baxter (Q3)
* Amanda taking over FB posting
	+ BEDCO Updates
	+ All Baxter events (from all committees)
		- Food Pantry
		- Library Activities
		- Summer Programs
		- Local Businesses
	+ Business Spotlight
		- Natalie Moorman will own this

**Trailer Park Lots**

* Verbal agreement achieved, calling special meeting to discuss and vote

**East Ave Lots**

* Greg Ross will be sending over new sketches on East Ave – no rush for movement here, early planning stages

**Jasper County Living**

* Originally planned to do a half page, however if we did a two page spread, we would have our available lots on one page and any interested businesses on the other. The cost of one full page needs to be double checked, but overall would be a great investment as it goes out to over 8000 residents in Jasper County.

**Caboose**

* Carl Peters
* Hometown Pride/Chamber cannot contribute at this time. Due to the caboose being on the bike trail/DNR property, we are pushing for them to do repairs.
	+ - **Any ideas from city council??**
* Major repairs or removal is what we see fit at this time.
* April 18th is the next meeting with that group

**Hillbilly Bike Ride**

* June 3rd, **time TBD – confirm with Natalie**
* There are bands for each location, to be determined at this time for this year.
* Natalie has reached out to Mojo’s for a donation to be raffled for this year
	+ Small business presence? Booths?
		- Natalie coordinate?
	+ Realtor presence for WFH
	+ Request all businesses in town participate and do open houses for optimal exposure?