**BEDCO Meeting 12.4.2023**

In Attendance: Katie Petermeier, Stephen Van Beek, Amanda Moorman, Mike Manship, Travis Henderson, Jon Northrup, Erin Suttek, Katie Wilson

Call Meeting to Order: 5:31pm

**JEDCO Update-**

* Jeff Davidson is not present, notes will be sent out from November 28th meeting.

**City Council Update-**

* Nursing home contract has been sent out, terms will be agreed upon at the next meeting.
* The Trailer Park lot was given the green light.

**Chamber Update-**

* Welcome to the new businesses in town- one officially opened today, 12.4 (That Juan Taco Place) and the new bar owners (now called Benolas).
* BCC is selling pillowcases and towels as a fundraiser for BCC, orders due this week.
* CVT meeting tomorrow in Bondurant at 6pm.
* Another welcome bag was delivered to a rural resident, please keep us updated if you hear of any new rural residents.
* EMS/Police/Fire food drive is in process
* Hometown Pride events happening, Christmas in Baxter
* Jasper County Grants coming available beginning January 1st.

**City Council Vacancy-**

* Letter of Intent needs to be turned into the city by January 4th.

**Realtor Contracts-**

* Open communication, no exclusivity

**Marketing Update-**

**Erin and Amanda will be collaborating on marketing for BEDCO!**

* BEDCO Meetings
  + Posting cadence, what is in the posts
  + Quarterly Updates
* Posting for other entities/businesses (events, meetings)
  + City Council/City, HTP, Chamber, etc
  + Reach out to all entities/businesses to see if they would like to be included
    - Updated list anywhere?
    - Contact info anywhere?
  + Interviews with entities/businesses
* Events Calendar (housed on City website?)
  + Public sign up sheet for adding events (reviewed by Erin)
* Businesses
  + Public sign up sheet for adding/editing business info on web (reviewed by Erin)
    - When is the last time this has been audited?
  + Public sign up sheet to host BEDCO meetings
* BEDCO member spotlight
  + Videos, pictures, bio
* Career/Trade Fair
  + March, April or May 2024
  + Radio, TV and Social Media ad
  + Professional Presence
    - Colleges/University, Trade Schools/Programs, Agriculture, Entrepreneurs, etc
    - Local business owners
    - Reach out to contacts in DSM
  + Partner with other smaller towns?
* Drone Footage
  + Travis Shanks
  + Lee Robinson

**Electronic Filing/External Hardware-**

* Katie P needs to get Erin access to Google Drive
* Katie P/W could obtain a USB?

**Subcommittees-**

* Residential Development:
  + Travis
  + Ryan
* Marketing:
  + Amanda
  + Erin
* Grant:
  + Katie P.
  + Natalie M.
  + Stephen
* Float:
  + Katie P
  + Stephen
  + Jon

**Bills Payable-**

* Loan Payment Due- $33,616
  + Motioned by Katie
  + Second by Travis
  + All in Favor

**Officer Elections-**

* Katie P. Motions to vote Stephen Van Beek in as Vice President and Erin Suttek in as Treasurer.
  + Mike Manship seconds this motion
  + All in favor